



# OIEC

INTERNATIONAL OFFICE OF CATHOLIC EDUCATION  
OFICINA INTERNACIONAL DE LA EDUCACIÓN CATÓLICA  
OFFICE INTERNATIONAL DE L'ENSEIGNEMENT CATHOLIQUE



*Educatio Si*



# OIEC World Congress – Marseille (France)

*Educatio Si*

December 1 – December 3 2022

Partnership Proposal

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## **Overview**

In November 2022, the OIEC is organizing its world congress. This congress, whose theme has been approved by the Congregation for Catholic Education, will be strongly focused on “Laudato Si” (the second encyclical of Pope Francis) and on the contribution of the Catholic schools of the world to educate to solidarity, humanism and the safeguarding of the common house.

This congress will be a time of strong awareness and a time of work and formalization of commitments. The participants will work in themed labs (which are all based around the message of “Laudato Si” and some of the sustainable development goals of the United Nations). These labs will present methods that can be used to create innovations, which will be easy for schools to experiment with. To be more productive, the labs will be organized in three different languages: English, Spanish and French. A synthesis of each lab will be presented during the closing ceremony, which will take place at the United Nations.

Our goal is to gather at least 400 people from all around the world. The participants will represent around 210,000 schools in more than 100 countries (62 millions students). The participants will mostly be national supervisors, and school headmasters (amongst the most important ones in each country). Therefore, the decision-making power of our participants is very strong and we are hoping this congress will allow them to forge strong partnerships.

## **The organizer**

The OIEC (International Office of Catholic Education) is a non-governmental organization representing worldwide, the Catholic Education. Its main mission is to promote education for all; to express the active presence of the Church in the World, especially in cultural education; to affirm its will of collaboration to education in all its forms; to promote the Catholic School throughout the world and to fight illiteracy. All its work is done through collaboration with Catholic Church agencies, the Episcopal Conferences as well as other Catholic International Organizations engaged in the field of education. The OIEC works closely with the Vatican and the Congregation for Catholic Education.

The OIEC represents more than 100 countries in the world and federates around 210,000 schools and 62 millions student in the world.

The OIEC is represented at the United Nations, the UNESCO, the European Council and the Vatican Holy See.

## **The partners**

Many great partners already support the OIEC Congress, such as:

## **Opportunities and benefits**

### **1. Support Catholic Education**

By sponsoring our congress you will have the opportunity to support the Sustainable Development Goals of the United Nations. You will encourage the making of tomorrow's better world.

### **2. Profiling attendees**

Our attendees will be coming from 100 different countries. Therefore, you will have the possibility to extend your reach to new international markets.

Our attendees will mainly be national school supervisors and headmasters. Their decision-making power is high. Our attendees daily have to create new partnerships with logistics companies, editorial companies, educational companies and so on.

### **3. Media coverage**

Furthermore, our congress will benefit from large media coverage. Indeed, the opening ceremony should be broadcasted through our website and our social networks.

The congress has many different communication means: social networks such as Facebook and Twitter; an official website (sets in 3 languages) with a specific page for sponsors; an official app where you will be able to showcase your company/organization; signage such as banners and posters in the official site of the congress (Centre de Congrès du Palais du Pharo).

You will find below the different levels of partnership we offer.

### **Financial partnership:**

#### **Platinum: < €40,000**

Speech during the opening and closing ceremony (both broadcasted through different websites, news media and social networks; presence of renowned keynote speakers)

Marketing on the congress official banners<sup>(1)</sup>

Marketing on the congress website and social networks<sup>(2)</sup>

Marketing on the congress app (through showcase section)<sup>(3)</sup>

Single page on the congress official documents (speakers' book and attendees' book)

Marketing space in Palais du Pharo<sup>(4)</sup>

Marketing space in Palais du Pharo for the sponsors' reception<sup>(5)</sup>

#### **Gold: < €20,000**

Marketing on the congress official banners<sup>(1)</sup>

Marketing on the congress website and social networks<sup>(2)</sup>

Marketing on the congress app (through showcase section)<sup>(3)</sup>

Single page on the congress official documents (speakers' book and attendees' book)

Marketing space in Palais du Pharo<sup>(4)</sup>

Marketing space in Palais du Pharo<sup>(5)</sup>

**Silver: < €15,000**

Marketing on the congress website and social networks<sup>(2)</sup>

Marketing on the congress app (through showcase section)<sup>(3)</sup>

Single page on the congress official documents (speakers' book and attendees' book)

Marketing space in Palais du Pharo<sup>(4)</sup>

Marketing space in Palais du Pharo<sup>(5)</sup>

**Bronze: < €5,000**

Marketing on the congress website and social networks<sup>(2)</sup>

Marketing on the congress app (through showcase section)<sup>(3)</sup>

Marketing space in Palais du Pharo<sup>(4)</sup>

Marketing space in Palais du Pharo<sup>(5)</sup>

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(1): The banners will be hung in the different locations of the congress: Palais du Pharo

(2): A specific sponsor page will be created on our website.

(3): Our event app Whova allows you to create your own profile and to exchange with our speakers and participants before, during and after the congress. You will be able to share your products, special offers and so on.

(4): More information on the space's size to come.

(5): A sponsors' reception will be held on December 2 at Palais du Pharo. This reception is included in our congress program and all of our participants and speakers will be invited. You will have the opportunity to showcase your company and your products, sell your products, give away samples and create new networks and relationships.

**In kind partnership:**

As well as financial contribution, our partners can also contribute to the congress through in kind partnerships. Depending on the value of the contribution, the partner will access to the Gold, Silver or Bronze level.

If the value of the contribution is lower than \$5,000, the sponsor will benefit from marketing on the congress website, app and social networks.

In-kind sponsorship possibilities:

Catering

Transportation  
Insurance

Accommodation  
Vehicle rental  
Equipment (tote bags, badges, folders, pens...)  
Sound equipment (speakers, mics...)  
Editing/Printing

If you have a partnership idea you don't see on our list, we can create a custom package for your company. Don't hesitate to contact me to discuss how we can help promote your brand.

## Contacts :

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